

Reset Form

# BULK ACTIVATION & CHANGE REQUEST FORM

Submit Form

To request activation of a Bulk Subscriber Account: (i) Retailer must fully and correctly complete (with all applicable signatures) this Bulk Activation Form (the "Activation Form") and (ii) send it to DISH via email to DISH at [commercialoperations@dish.com](mailto:commercialoperations@dish.com) or fax it to DISH at (303)723-3518 at least two (2) full business days prior to the Requested Activation Date specified below. Service is provided subject to the terms and conditions of the Commercial Customer Agreement (the "Commercial Customer Agreement"), which is available on DISH's website at [www.dish.com/business](http://www.dish.com/business). Programming prices/rates and packages are subject to change without notice at any time and from time to time in the sole and absolute discretion of DISH for any reason or no reason. All Bulk Programming rates are based on programming being provided to 100% of the total Drops/Units at the Bulk Property, with a minimum prerequisite of ten (10) Drops/Units per Bulk Property.

**PLEASE TYPE THE INFORMATION IN THE FORM BELOW, SIGN, AND EMAIL TO [COMMERCIALOPERATIONS@DISH.COM](mailto:COMMERCIALOPERATIONS@DISH.COM)**

**Request Type**

Pre-Activation

**System Type**

**Property Type**

**Total Drops/Units**

**Requested Full Activation Date**

**Requested Pre-Activation Date**

Requires 100% of total units. Minimum 10 Drops/Units.  
See drop description below

(Pre-activation may not exceed 30 days)

Property Type	Drop Count Determination
Hotel, Motel, Timeshare, Inn, Resort or other Hospitality location	Total number of guest rooms available for occupancy
Hospital or other Health Care Location, Prison	Total number of television outlets through which video programming may be delivered
College, University, Convent, Dormitory, Apartment, Condo, Retirement Home, or Assisted Living	Total number of housing units available for occupancy
Mobile Home Park, Campground, RV Park, Marina	Total number of spaces available for occupancy

### **Retailer Information:**

Retailer OE # \_\_\_\_\_ Equipment Purchased From \_\_\_\_\_

Company Name \_\_\_\_\_ Phone # \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

### **Customer/Property information**

### **Property Account Number**

All Fields Required

Property Name \_\_\_\_\_ Phone # \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Billing Address  Same as Physical \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone # \_\_\_\_\_

### **Comments**

Property Representative Signature

Property Representative Name and Title (i.e. Owner, Manager, Etc.)

By signing in the appropriate space designated on this activation form and submitting this form to DISH, the bulk property and the retailer: (I) Acknowledge and agree to be bound by all of the terms and conditions of this Activation Form, the Commercial Customer Agreement, and the Business Rules which are incorporated herein by reference and (II) declare under penalty of perjury that the information contained in this Activation Form, including without limitation the reported total number of drops/units, is true and correct and in compliance with the term and conditions of the Commercial Customer Service Agreement and the Business Rules. Total Drops/Units is defined in the Business Rules. Notwithstanding the foregoing, DISH reserves the right to determine from time to time, in its Sole and Absolute Discretion, whether total Drops/Units with respect to each such location should more appropriately be determined in a different manner.

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# PROGRAMMING

## Programming Promotions

- AT120 Commitment Offer Plan :** To be considered for participation in the AT120 Commitment Offer Plan the Bulk Property MUST: (i) be a Guest Property location; (ii) be a Qualifying Bulk Subscriber with a minimum of ten (10) total Drops/Units; and (iii) enter into a **three (3) year agreement**. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Rates set forth in the Promotional Offer are subject to early termination fee of One and 00/100 (\$1.00) per Drop/Unit per month for the number of whole months remaining on the Term Commitment, up to and not in excess of Two Thousand Five Hundred and 00/100 Dollars (\$2,500.00), pursuant to the terms and conditions set forth in the Business Rules.
- SHOWTIME Commitment Offer Plan:** To be considered for participation in the SHOWTIME commitment offer plan the Property MUST: (i) be a Guest Property location; (ii) be a Qualifying Bulk Subscriber with a minimum of ten (10) total Drops/Units; (iii) subscribe to Bulk Programming services totaling a minimum of five and 35/100 (\$5.35) per Unit per month (exclusive of any applicable taxes or fees); and (iv) enter into a **three (3) year agreement**. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Rates set forth in the Promotional Offer are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.
- HBO or HBO & Cinemax Commitment Offer Plan:** To be considered for participation in the HBO or HBO & Cinemax Commitment Offer Plan the Property MUST: (i) be a Guest Property location; (ii) be a Qualifying FTG Subscriber with a minimum of ten (10) total Drops/Units; (iii) subscribe to Bulk Programming services totaling a minimum of five and 35/100 (\$5.35) per Unit per month (exclusive of any applicable taxes or fees); and (iv) enter into a **three (3) year agreement**. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Rates set forth in the Promotional Offer are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.
- Starz & Encore Commitment Offer Plan:** To be considered for participation in the Starz & Encore Commitment Offer Plan the Property MUST: (i) be a Qualifying Bulk Subscriber with a minimum of ten (10) total Drops/Units; (ii) subscribe to Bulk Programming services totaling a minimum of four and 00/100 (\$4.00) per Unit per month (exclusive of any applicable taxes or fees); and (iii) enter into a **three (3) year agreement**. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Rates set forth in the Promotional Offer are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.

## Equipment Promotions

- EXISTING AMENITY INCENTIVE 60:** To be considered for participation in the existing Amenity Incentive 60 Promotional Program, the Bulk Property MUST: (i) Not be under a current bulk promotional commitment; (ii) upgrade existing equipment to smartbox; (iii) be a Qualifying Bulk Subscriber with a minimum of fifty (50) total Drops/Units; (iv) subscribe to Bulk Programming services totaling a minimum of Nine and 50/100 Dollars (\$9.50) per Unit per month (exclusive of any applicable taxes or fees); and (v) enter into a **new five (5) year agreement**. Only new or reconditioned smartbox are eligible for this Promotional Program and participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Incentives are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.
- NEW AMENITY INCENTIVE 60:** To be considered for participation in the Amenity Incentive 60 Promotional Program, the Bulk Property MUST: (i) be a Qualifying Bulk Subscriber with a minimum of fifty (50) total Drops/Units; (ii) subscribe to Bulk Programming services totaling a minimum of Nine and 50/100 Dollars (\$9.50) per Unit per month (exclusive of any applicable taxes or fees); and (iii) enter into a **five (5) year agreement**. Only new or reconditioned smartbox, VIP 211(k)(z), or VIP 222(k) receivers are eligible for this Promotional Program and participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Incentives are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.

## Core Programming

	<u>Add</u>	<u>Remove</u>		<u>Add</u>	<u>Remove</u>
AT 120 Commitment Offer (FTG only)	<input type="checkbox"/>	<input type="checkbox"/>	HBO Commitment Offer (FTG Only)	<input type="checkbox"/>	<input type="checkbox"/>
Hospitality Plus (FTG only. Requires Essentials or higher)	<input type="checkbox"/>	<input type="checkbox"/>	HBO	<input type="checkbox"/>	<input type="checkbox"/>
AT 120	<input type="checkbox"/>	<input type="checkbox"/>	HBO & Cinemax Commitment Offer (FTG Only)	<input type="checkbox"/>	<input type="checkbox"/>
AT 120 Plus (FTG only)	<input type="checkbox"/>	<input type="checkbox"/>	HBO & Cinemax	<input type="checkbox"/>	<input type="checkbox"/>
AT 200	<input type="checkbox"/>	<input type="checkbox"/>	Showtime Commitment Offer (FTG Only)	<input type="checkbox"/>	<input type="checkbox"/>
AT 250	<input type="checkbox"/>	<input type="checkbox"/>	Showtime	<input type="checkbox"/>	<input type="checkbox"/>
Add HD (available with an AT package)	<input type="checkbox"/>	<input type="checkbox"/>	Starz & Encore Commitment Offer	<input type="checkbox"/>	<input type="checkbox"/>
Premier (Hospitality only, G4 card required for L-Band)	<input type="checkbox"/>	<input type="checkbox"/>	Starz & Encore	<input type="checkbox"/>	<input type="checkbox"/>
Prime (MDU only, G4 card required)	<input type="checkbox"/>	<input type="checkbox"/>	Epix (FTG only, cannot be combined with other premiums. Requires Essentials or above)	<input type="checkbox"/>	<input type="checkbox"/>
DishLATINO Clasico	<input type="checkbox"/>	<input type="checkbox"/>	Encore Movies	<input type="checkbox"/>	<input type="checkbox"/>
Essentials	<input type="checkbox"/>	<input type="checkbox"/>	RSN (\$2/drop fee applies when paired with Premier, Prime or Essentials)	<input type="checkbox"/>	<input type="checkbox"/>
Locals (Locals cannot be the only programming on the account. \$2/drop fee applies when paired with Premier, Prime or Essentials)	<input type="checkbox"/>	<input type="checkbox"/>	Quantity _____	<input type="checkbox"/>	<input type="checkbox"/>

## Sports Programming

(Requires Core Programming)

	<u>Add</u>	<u>Remove</u>	
_____	<input type="checkbox"/>	<input type="checkbox"/>	Specify RSN _____
_____	<input type="checkbox"/>	<input type="checkbox"/>	
_____	<input type="checkbox"/>	<input type="checkbox"/>	
_____	<input type="checkbox"/>	<input type="checkbox"/>	

## Add-on Programming

(Requires Core Programming)

	<u>Add</u>	<u>Remove</u>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>

## International Programming

	<u>Add</u>	<u>Remove</u>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>

**See rate card for pricing and availability**

Carriage of our local channels via Transport requires that the operator obtain written retransmission consent from each local broadcaster (includes without limitation, consent, distribution, and exhibition rights, territory and or locations permitted. Upon DISH Networks LLC's request, operators shall provide evidence of retransmission consent from the local broadcaster or evidence that no retransmission consent is required. Failure to comply with the foregoing requirements will result in a default of the Bulk Programming Services Agreement in accordance with section 2.1. All channels may not be available if you live in the following areas: Alaska, Hawaii, Puerto Rico, or U.S. Virgin Islands. Please visit our website at [www.dish.com/business](http://www.dish.com/business) for further details.

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